

SAMS-Studio

Inside cover:
*What is a model
portfolio?*



10
AWESOME
PORTFOLIO
TIPS



In this "First Impression" business a good portfolio will not cut it. You need to "WOW" with your pictures.



What is a model portfolio?

A model portfolio is a set of pictures that you will submit to an agency or potential client. This is usually your only chance to make a good impression, therefore it is vital that a professional, high quality portfolio is presented.

To make a lasting impression with your client you need to work with photographers who has the necessary skill to produce top quality pictures, whilst directing you to depict your strengths and disguise your weaknesses. Your portfolio must have a variety of different looks and poses, showing your versatility.

Agencies want to sign potential models who are serious about modeling as a career, a professional presentation of your work is vital in helping create that impression.

www.samodelservices.co.za

10 AWESOME PORTFOLIO TIPS

- Your portfolio should only consist of "Great" and "WOW" photos.
- It shows your ability to portray different age ranges, and personalities.
- You won't impress with quantity, make a lasting impression with quality.
- Only a professional photographer should take your photos.
- Arrange a professional make-up artist and hair stylist.
- Hair, skin and nails must be in good condition for the shoot.
- Make sure you get a good nights sleep before shoots.
- Present your portfolio in a professional way.
- Put your strongest photo at the front to grab your client's attention.
- I-pads, e-folio's and websites are modern ways to show of your portfolio.



MODELING **PORTFOLIO** PRICELIST

- One hour shoot on location or studio
(one look), 3 airbrushed images and 30 or more graded images on disc R 750.00
- Two hour shoot on location or studio
(2 x looks), 6 airbrushed images and 50 or more graded images on disc R1350.00
- Half Day studio and/or Location Shoot, including 12 airbrushed images
and 70 or more graded images on disc. 4 hours, 3-4 looks R2500.00
- Add a make-up artist onto any option R 450.00
- Add a hairstylist onto any option R 450.00
- Z card design (digital) R 350.00
- Z card prints for a set of 40 R 250.00
- Extra airbrush edit on graded images, per picture R 100.00
- Top quality A4 Print for use in your portfolio each R 40.00
- Top quality A3 Print for use in your portfolio each R 80.00
- A fully prepared and printed portfolio, A 4 in a professional file,
including preparation and prints, excluding shoots, per portfolio R 550.00



Q & A

What is a airbrushed image?

A airbrushed image has been edited to “fashion magazine” standards and quality. It can take up to 2 hours per image in post processing. We believe in producing first class, print ready results.

What is a graded image?

It is a professional capture of the highest standards to which basic edits has been applied. If you want to use any of them in a portfolio or in print, it will be best to order the airbrushed look.

What is a Z-card?

Also called a “Comp card” and is a marketing tool for models. They serve as the latest and best of a model's portfolio and are used as a business card.

What about wardrobe?

You are responsible for your wardrobe during the shoots. We do have a fantastic arrangement with BonBon's, a clothing hiring business in the same building as our studio. You can hire any item at only 20% of the normal rate for your portfolio shoots. They have a wide range. Pop in and have a look.

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